

The Benefits of Experience-First Networking for Service Providers

Customer experience is a key success metric.



95%

of customers with a bad experience don't complain, they walk away.



13%

of customers who walk away tell 20 people.



x5

the cost to get a new customer vs. retaining an existing one.



Delivering a differentiated customer experience is challenging.



TRAFFIC

+55%

CAGR for mobile broadband demand



BROWNOUTS

83%

of large organizations say it's an issue



COMPLEXITY

UP TO 6M\$

lost in downtime



SECURITY

270%

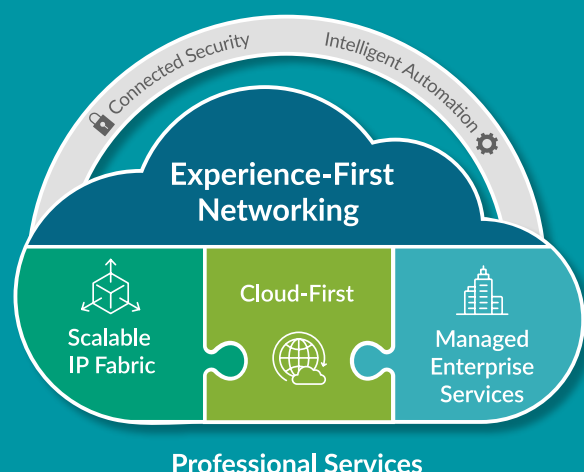
DDoS increase



Introducing: Experience-First Networking

That's why at Juniper, we take an **Experience-First Networking** approach.

That means simplifying the experience for our service provider customers, so they deliver a superior customer experience to their end-users.



Juniper solutions create better experiences.



SCALABLE IP FABRIC



CLOUD-FIRST APPROACH



MANAGED ENTERPRISE SERVICES



Our solutions are supported by two key experience enablers.



INTELLIGENT AUTOMATION



CONNECTED SECURITY



Juniper's experience-first approach helps you deliver outcomes that matter.



OPEN, AGILE ARCHITECTURE



SECURE, ASSURED EXPERIENCE



ON-DEMAND EFFICIENCIES



Talk to us.

You've heard what we had to say. We would love to hear about you and your needs.

[REACH OUT TO US TODAY →](#)

