

The Benefits of Experience-First Networking for Service Providers

Customer experience is a key success metric.



95%

of customers with a bad experience don't complain, they walk away.



13%

of customers who walk away tell 20 people.



x5

the cost to get a new customer vs. retaining an existing one.



Delivering a differentiated customer experience is challenging.



TRAFFIC

+270%

Growth in mobile broadband usage per person by 2027¹



BROWNOUTS

30%

Drop in productivity due to network brownouts²



COMPLEXITY

UP TO 6M\$

Lost in downtime from overly complex systems³



SECURITY

71%

Increase in network-layer DDoS attacks y/y in Q1 2022⁴

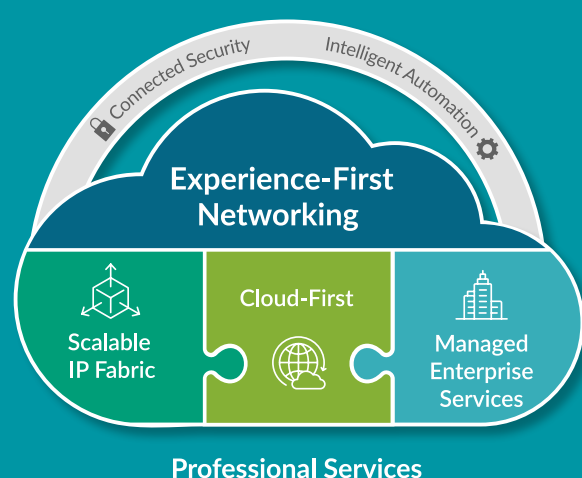


Source: 1: Ericsson, 2: Juniper Networks Survey, 3: OpenGear survey, 4: CloudFlare

Introducing: Experience-First Networking

That's why at Juniper, we take an **Experience-First Networking approach**.

That means simplifying the experience for our service provider customers, so they deliver a superior customer experience to their end-users.



Juniper solutions create better experiences.



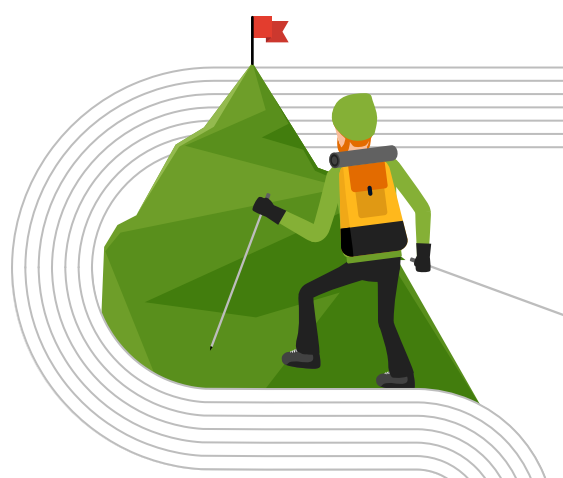
SCALABLE IP FABRIC



CLOUD-FIRST APPROACH



MANAGED ENTERPRISE SERVICES



Our solutions are supported by two key experience enablers.



INTELLIGENT AUTOMATION



CONNECTED SECURITY



Juniper's experience-first approach helps you deliver outcomes that matter.



OPEN, AGILE ARCHITECTURE



SECURE, ASSURED EXPERIENCE



ON-DEMAND EFFICIENCIES



Talk to us.

You've heard what we had to say. We would love to hear about you and your needs.

[REACH OUT TO US TODAY →](#)

